



## ORGANIZATION PROFILE

### ORGANIZATION OVER VIEW

Delight Rwanda is a non-profit organization established in 2017, registered in Rwanda Governance Board (RGB) with a Legal Personality Number 677/RGB/NGO/LP/10/2020. It focuses on improving the well-being of citizens through behavior change communication, education, child protection, wash programs, empowering vulnerable women, youth entrepreneurship, fighting against climate change, and fruit arboriculture promotion.

The Key Elements of the Delight Rwanda approach is an interactive process with tailored messages by using a variety of communication channels that lead to positive behavior change and capacity-building impact. Delight Rwanda has developed the experience through working with local and international partners in different projects such as **Rwanda Women Access to Finance Project**; **Children's Angle Project**- education, and **Wiceceka project**- “fighting against human trafficking” and **Turikumwe Project**- supporting teen mothers.

#### Our Development Partners

Delight Rwanda believes in working with others to achieve enormous impact. We work with the grassroots community, Government, Ministries and Agencies, Local and International NGOs, and the private sector. Currently, our funding partners include the British Council, Association Les Ateliers Ouverts- France, REB, and LIXIL Corporation- Japan.

### ADDRESS

**Head offices:** KG5 AV, Remera, Gasabo, City of Kigali, Airport road, Rwanda.

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### MISSION STATEMENT

**Our Vision:** Inspire a bright and resilient generation for sustainable development.

**Our Mission:** To Unlock the capabilities of vulnerable communities through practical action and behavior change communication to support and accelerate goals of sustainable economic development.

## AREA OF FOCUS

**Focus:** Women and Girls empowerment, Social-Economic Development, Human Rights, Environment and Climate change.

### Special attention

- Youth Empowerment
- Women Empowerment
- Child protection
- Agriculture and Livestock
- Community Physical Infrastructures
- Emergency Response and Preparedness

## OVER ALL OBJECTIVES

The overall development objective of (Delight Rwanda) is enhanced ability in the target communities to tackle their own economic, social and environmental problems for sustainable community development.

### Special objectives:

1. To engage community-based welfare and development interventions.
2. To provide advocacy to juvenile victims of sexual abuse, children forced labor exploitation, and human trafficking;
3. To ensure full participation of local level grassroots organizations in decision-making process including problem identification, planning, management, implementation, monitoring, and evaluation aimed at sustainability;
4. To facilitate easy access to finance and motivate women and youth towards small enterprise development and income generating activities aimed at increasing economic empowerment;
5. To fight against drug abuse and launching programmes aimed at rehabilitation of drug addicts;
6. To establish a resource center aimed at facilitating target communities and local level institutions through information, education and behavior change communication;
7. Assisting communities in disaster prediction and mitigation through various relief and rehabilitation programmes;
8. To develop effective linkages with government line agencies, non-governmental organizations, and donor agencies working for sustainable community development;
9. Human resource development and training aimed at skills enhancement and knowledge up gradation in order to ensure better implementation of participatory rural development programmes by community partners;
10. Implementation of women welfare and development programmes aimed at socio-economic empowerment of women through their participation in all development activities;
11. Raising awareness of environmental issues through advocacy, networking, public interest litigation, and education;
12. Organizing issue-specific and objective-oriented campaigns build social pressure to influence decision-making at national and international levels in favor of deprived, marginalized, and vulnerable segments of the community;
13. To support institutions and individuals in the protection of the environment and respond to climate change and its impacts;
14. To transform agriculture and livestock into a high productivity sector that boosts peasants' livelihood.

## PROFESSIONAL STRENGTHEN

- Highly qualified, experienced, and devoted professionals and board members and staff;
- Adaptability to cope up and meet the requirements of a diverse socio-cultural environment.
- Overwhelming support of local people;
- Acceptance as a representative of common people of the area;
- Extensive network to undertake initiatives at grassroots;
- Availability of state-of-the-art modern equipment and tools;
- Strong partnerships for undertaking innovative initiatives.

## OUR PHILOSOPHY

Sustainable rural development is a dynamic process posing various needs at different phases of time. These can be dealt with continuous interventions based on designed frameworks that incorporate the requirements projected by the communities and with the help of the communities by strategizing for public-private partnership.

## STRATEGY

A sustainable strategy is devised to achieve the maximum; a need-based and right-based approach initiates the problem with full community involvement and mobilizes all indigenous, local, and international stakeholders.

## IMPLEMENTATION STRATEGY

### **Community/Social mobilization:**

Delight Rwanda, while implementing its program/projects as a first step, undertakes community mobilization to raise awareness in the community on health and hygiene, the importance of education in modern-day affairs, gender-related issues, socio-economic development and social protection. For this purpose, Delight Rwanda management holds meetings with the community members, conducts training/capacity building sessions, radio Drama with the name of *UMUSINGI* has been established and also launched campaigns, building sessions, radio Drama with the name of *UMUSINGI* has been established and launched campaigns.

### **Advocacy:**

Delight Rwanda advocacy is achieving better results in the field of social/rural/community development and climate change, Delight Rwanda also believes in advocacy and therefore, the management has always strongly advocated for the issues. For achieving this objective, Delight Rwanda through its strong advocacy as approached the line ministries of the Government of Rwanda, NGOs, CBOs, Civil Society Organizations (CSOs), members of the community, notables and Delight Rwanda has always promoted the right based approach and supported the dialogues as an important tool for achieving the above-mentioned objectives.

### **Service delivery:**

Delight Rwanda is a staunch believer in very strong and efficient service delivery in the fields of socioeconomic development, education, Economic governance and human rights. For this purpose, Delight Rwanda management has always delivered services in the communities in a transparent manner taking care of quantity and quality. It is only because of this very reason that the Delight Rwanda interventions have always helped in meeting the community's needs and achieving the desired objectives.

### **Net Working:**

Delight Rwanda has always promoted networking with other NGOs, CBOs, CSOs, media groups and concerned stakeholders for achieving the goals of sustainable development. Networking with other organizations has always proved very productive by playing as a medium between the service providers and those at the receiving end. The networking basically provides an opportunity for looking at the issues from different angles from local, national and regional levels. At every level the perspective of the issue changes, which then helps in comprehending the issue.

## **SCOPE OF WORK**

Delight Rwanda has strong linkages with major NGOs and funding agencies working in Rwanda. It has undertaken initiatives through collaboration with local CBOs and activists. Delight Rwanda enjoys a rich experience of working in the diverse socio-cultural environment of Rwanda and extensive networking with the Districts & Provinces, Governments bodies, civil society institutions, and the media with the purpose of reaching our beneficiaries' goals.

## **ORGANISATIONAL VALUES**

- Honesty
- Respect for individual
- Integrity
- Participation in communal activities
- Transparency in all transactions
- Accountability to all the actions
- Creativity
- Cost efficiency
- Gender sensitivity
- Respect
- Truth
- Solidarity
- Flexibility
- Proficiency

